

**FHSSA***Compassion has no borders*

Quarter 4 – 2012

FOCUS ON COMPASSION

a quarterly newsletter



Roberto Mansanja and Neema Vesso of Bumbuli Hospice meet some of the generous students of Superior Elementary



Superior Elementary Student Council President, Henry Rock

Elementary School Students Raise Funds for Hospice in Africa

A Special Visit from Hospice Bumbuli Shows Them the Impact of Their Generosity

Last Spring, HospiceCare of Boulder and Bloomfield Counties in Colorado received an inspiring donation. The gift came from students of Superior Elementary specifically to benefit HospiceCare's FHSSA partner, Bumbuli Hospice in Tanzania.

The students, who raise money each year for non-profit organizations, decided this year they wanted to make an international impact. Their goal was to raise \$1,000 to be divided between another organization and Bumbuli, and they exceeded that goal by \$100. The funds were raised through a school-wide competition among grades (with the winning grade earning a Popsicle party and extra recess time) as well as a fundraising concert which opened with a beautiful rendition of the Lion King's "Circle of Life."

Just last month they were visited by representatives of Bumbuli Hospice, Neema Vesso and Roberto Mansanja, who shared with the students how their generous gift has been used to fund educational materials for orphans and vulnerable children.

Using \$55 per student, they were able to purchase for each student:

- A mathematics set
- Exercise books (9)
- Ball pens (5)
- Pencils (2)
- Backpack
- For boys: 2 shirts, 2 trousers, cardigan, 2 pairs shoes, 2 pairs socks
- For girls: 2 skirts, 2 blouses, cardigan, 2 pairs shoes, 2 pairs socks

"These students have given us a great example of the tremendous impact every contribution makes on our African partners," said Shelley Smith, FHSSA director.

"Through this unique partnership, Superior Elementary students are learning about the invaluable role of hospice in communities here and abroad. And last year these students mobilized resources to touch the lives of children who would not otherwise be able to continue in school after the loss of one or both parents. It's humbling to witness the capable leadership and inspiring passion of students who are committed to a cause," said Darla Schueth, president and CEO of HospiceCare.

International AIDS Conference and Reception

FHSSA staff attended the XIX International AIDS Conference, held in Washington, DC in July. Over 20,000 participants attended the conference from around the world. In conjunction with the conference, FHSSA hosted an evening reception to provide a networking opportunity for individuals committed to—or interested in—the role of palliative care in HIV/AIDS internationally, with an emphasis on Africa.

More than 100 guests attended and enjoyed the opportunity to network both before and after the short program. The program included a welcome and introduction to the event by John Mastrojohn, executive director, FHSSA, a presentation of a new toolkit on “Integrating palliative care into HIV services” by Kim Green, deputy county director/Ghana, FHI 360, and a country perspective of the importance of palliative care services for HIV/AIDS treatment by Eunice Garanganga of the Hospice & Palliative Care Association of Zimbabwe.



FHSSA Director, Shelley Smith with AIDS Conference reception guests

Guests represented a wide array of organizations, such as:

- Donors
- African national associations
- International NGOs
- Advocacy networks
- Community service providers

Co-sponsors of the reception were: Foundation for Open Society Institute, America's Health Insurance Plans (AHIP), the Community Health Accreditation Program (CHAP), FHI 360, and the Worldwide Palliative Care Association (WPCA).

FHSSA Partner, Kenya Hospices and Palliative Care Association Receives Prestigious Award at XIX International AIDS Conference

KEHPCA's Work Selected from Over 1,400 Nominees Worldwide

During a special session at the XIX International AIDS Conference in Washington, DC, FHSSA partner Kenya Hospices and Palliative Care Association (KEHPCA) received a Red Ribbon Award in the Treatment, Care and Support category.

The Red Ribbon Award is presented every two years at the conference to honor and celebrate community-based organizations for their outstanding initiatives that show leadership in reducing the spread and impact of AIDS. The award is a joint effort of the UNAIDS family. KEHPCA was one of 10 winners chosen from over 1,400 nominees from around the world.

KEHPCA is a national association that represents all palliative care providers in Kenya. Its mission is to scale up palliative care services to bridge the gap between those who receive services and those in need. KEHPCA advocates for the integration of palliative care for children and adults into health services in Kenya and addresses issues of accessibility, affordability, and quality.

Since 2009, KEHPCA has collaborated with FHSSA in a number of ways including partnering with Hospice of Lancaster County as part of FHSSA's Partnership program. It is also one of the three original countries involved

in FHSSA's Conquering Pain Project, and in that capacity is leading the development of a country-wide plan for the education of hospital-based health professionals in oral morphine use and prescription.

“KEHPCA is a true leader in bringing quality palliative care to those in need in Kenya. We have had the honor of working with them for many years on ground-breaking initiatives and are so pleased that their work has been recognized by this internationally-known award. They are so deserving of this distinction,” said John Mastrojohn, executive director of FHSSA.

For more on KEHPCA, visit: www.kehpc.org, and to learn more about the Red Ribbon Award, including past and current recipients, visit: www.redribbonaward.org

People to People

FHSSA and NASW lead a delegation to South Africa

This August, FHSSA Executive Director John Mastrojohn and National Association of Social Workers Chief Executive Officer, Betsy Clark led a delegation of hospice and social work professionals to Durban and Cape Town, South Africa to learn first-hand about the approach and challenges to providing palliative care in South Africa.

The goal of People to People, is to promote global awareness, facilitate the breakdown of cultural misconceptions, and increase global perspectives. The group began their journey in Durban where they received an orientation led by John Mastrojohn who provided an overview of hospice and palliative care in Africa, emphasizing the tremendous need for palliative care on the continent, followed by informative presentation by a hospice physician who described some of the issues facing hospice and palliative care in South Africa including workforce shortages, and changes in the diseases they care for.



People to People delegation visits the International Children's Palliative Care Network

Delegates visited hospice programs of varying sizes as well as non-governmental organizations such as the Big Shoes Foundation which provides palliative care to children with life-limiting illnesses, and Stellenbosch University to meet with students and faculty in palliative care. During each of their visits, they spoke with nurses, social workers, and other members of the palliative care team to further their

understanding of palliative care in South Africa.

These visits were interspersed with trips to cultural sites within the country, including a stop in a Zulu village and a visit to Mahatma Gandhi's compound. These excursions helped deepen their understanding of various aspects of South African culture.

"We learned that the hospice concept and philosophy are quite similar to here in the United States, and they face a similar lack of awareness and understanding of palliative care," said Clark. "However, many of the challenges they face are unique, including the lack of a formal payer source for hospice care, and an increase in multi-drug resistant HIV-related tuberculosis among other challenges."

Both Mastrojohn and Clark felt the visit was extremely successful in providing a vivid glimpse into providing palliative care in South Africa, and allowing both delegates and hosts to share experiences and gain perspective.

Conquering Pain—Enhancing Lives in Africa

Phase Two of Collaborative Program to Improve Pain Management Begins

FHSSA and the African Palliative Care Association (APCA) continue to collaborate to improve pain management among palliative care patients receiving care in hospitals in six African countries. The initiative builds upon ongoing efforts aimed at strengthening pain management and palliative care as a whole within the health system in each of the countries.

The second phase of the initiative is underway, adding two new countries: Rwanda, Swaziland, and Zambia. Funding continues to support a physician training in The Gambia and to expand

the work in Rwanda and Zambia.

A yearly review meeting was held in Kigali, Rwanda in August. The meeting brought together representatives of public hospitals and ministries of health from across seven African countries, as well as international experts in palliative care and pain management. Participants reviewed the progress being made in strengthening pain management, shared experiences and learned from each other about national policies and responses to palliative care and pain management. The six countries

participating in the project included: The Gambia, Kenya, Malawi, Rwanda, Swaziland, and Zambia. Representatives from Uganda also attended and described their experience in the distribution and safe use of morphine in their country.

In addition, FHSSA has developed a three-year strategy for the program, entitled, "Conquering Pain – Enhancing Lives in Africa." For more information on this program, contact FHSSA Director, Shelley Smith at ssmith@fhssa.org or (703) 647-6695.

Public Screening of *Okuyamba* Held in Los Angeles

Hospice Ambassador and Actress Torrey DeVitto Hosts World Hospice & Palliative Care Day Event

The award-winning documentary, *Okuyamba*, was created through a collaboration of the Center for Hospice Care in South Bend, IN, the Palliative Care Association of Uganda, and the University of Notre Dame Film School and tells the story of a group of nurses working to ease the pain and suffering of people facing the end of life in Uganda, where there is little to no access to adequate pain control, and the majority go a lifetime without seeing a doctor.

In honor of World Hospice & Palliative Care Day, a global day of awareness and outreach, FHSSA hosted a screening of the film on Wednesday, October 10 at the UCLA School of Theater, Film and Television.

Torrey DeVitto, actress, advocate and hospice ambassador served as special host for the event. A five-year hospice volunteer, DeVitto has been working to raise awareness of the compassionate care hospice provides people at the end of life.

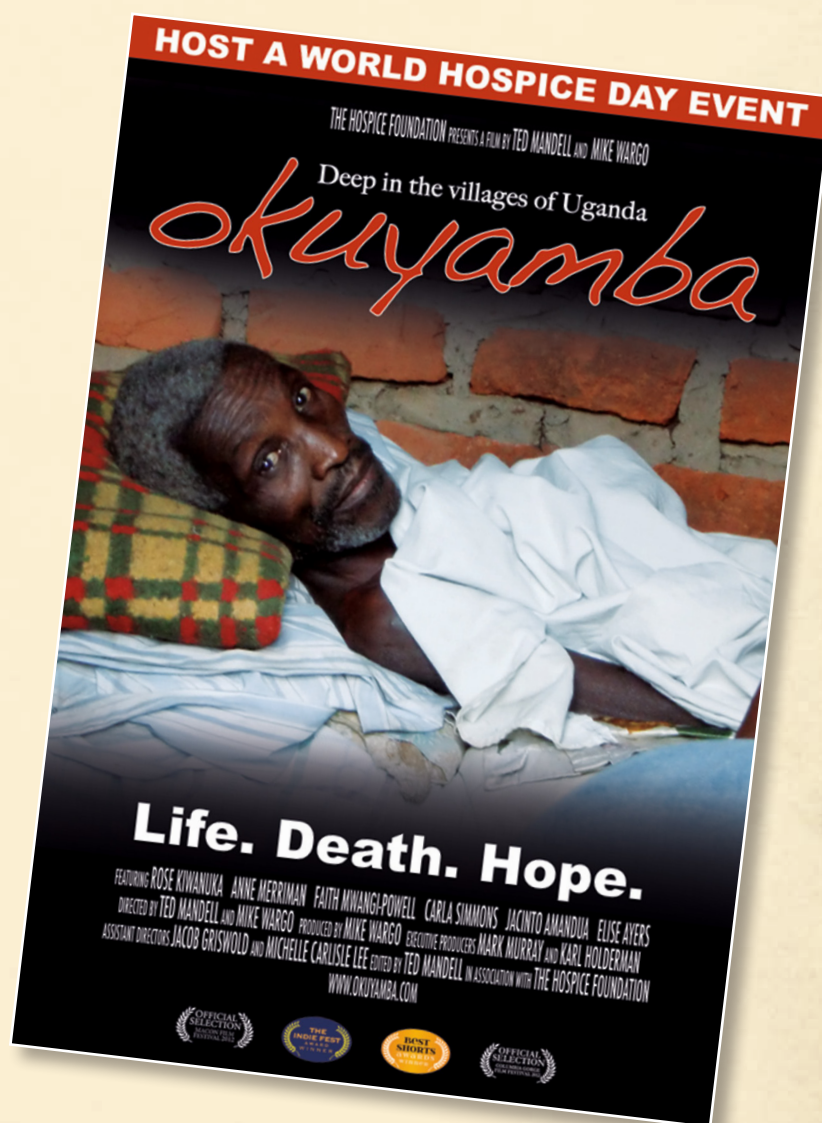
"This powerful documentary shows how hard it is for people struggling with life-limiting illness in a part of the world where resources are few but caring and compassion are abundant," said DeVitto. "*Okuyamba* reminds us that there is hope even in the face of death."

Okuyamba is available at no cost to hospice programs interested in hosting an awareness or fundraising event using the film. For more information, contact Sarah Meltzer at smeltzer@nationalhospicefoundation.org or (703) 837-3149.

More information about the film is available at www.okuyamba.com.



FHSSA Board member, Doug Wagemann; Actress and Hospice Ambassador, Torrey DeVitto; and FHSSA Board member, Mike Wargo attend the *Okuyamba* screening.



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FHSSA Launches into Crowdfunding

In September 2012, FHSSA created a crowdfunding platform as a new means to raise awareness and support for its work. Sometimes referred to as crowd sourcing or social fundraising, crowdfunding describes an effort by individuals who network and pool their resources to support a cause.

FHSSA is pleased to work with Launcht, a company that partners with emerging crowdfunding portals as the technology developer of the crowdfunding platform.

"We are pleased to help FHSSA make this platform a reality," stated Freeman White, CEO and co-founder of LAUNCHT. "Personally, I care deeply about hospice and specifically FHSSA's partners in East Africa, so enabling them to create an online community through crowdfunding has been very gratifying."

FHSSA Partners will create their own, custom crowdfunding campaign pages and connect with their community, encouraging people to get involved and support their work in Africa. In addition to hosting the Partners, FHSSA will create its own campaigns, encouraging support for other important projects.

Donors will be able to go to FHSSA's crowdfunding site, choose the project and location in Africa that is important to them, and donate any amount.

FHSSA encourages all Partners to create their own crowdfunding campaigns. Visit info@fhssa.org to learn more.

FHSSA will help

- Technical assistance
- Complete review of your campaign
- Marketing and promotion
- Assistance with gift administration
- Transfer your funds raised to your Partner

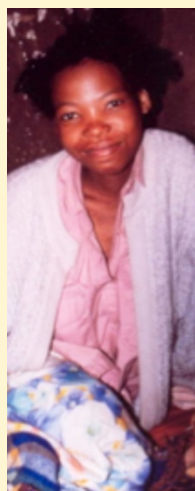
FHSSA Partners – How to Sign Up?

- ✓ Contact FHSSA: info@fhssa.com
- ✓ 703-647-5176
- ✓ \$150 investment
- ✓ Develop 60-day campaign(s)

Your Campaign Here

Tell people about your campaign to help your FHSSA partnership in Africa. Let them know the impact you are making with their support.

Tell your story. Include the impact with compelling visuals.



\$500
Raised of \$5,000 Goal



3
funders

38 Days
remaining



Fund This Campaign

ADD SPECIAL MEANING TO YOUR GIFTS

Show the ones you love that you really care. Each time you make a purchase from one of these vendors, they will donate \$10 to the National Hospice Foundation.

ProFlowers®

personal
creations.com

redENVELOPE®

CHERRY MOON FARMS®

Shari's Berries

Or if gift cards are what you're looking for, TisBest Charity Gift Cards allow the recipient to make a donation to one of 250 national charities, including NHF!

www.nationalhospicefoundation.org/TisBest

Remember also to purchase your greeting cards through Cards for Causes, and 20% of your purchase will go to The National Hospice Foundation! www.cardsforcauses.com. They offer cards for every occasion!

These programs will run through 2012 so include NHF for all holidays to add special meaning to your gift purchases.

www.nationalhospicefoundation.org/Shop



National Hospice Foundation

Combined Federal Campaign

If you are a federal employee, you can participate in the annual Combined Federal Campaign (CFC), which runs from September 1 through December 15. Support through the CFC will help fund the work of FHSSA and its Partnership Program.

The CFC number to use is: FHSSA #11018



Does your employer offer matching gifts?

Many employers have matching gift programs that can double or even triple your contribution. Make the most of your donation by requesting a matching gift form from your employer. If you send a completed and signed form with your gift, we will take care of the rest! Not sure? Want to learn more? Contact Sarah Meltzer at: smeltzer@nationalhospicefoundation.org or 703-837-3149.

The Foundation for Hospices in Sub-Saharan Africa is now doing business as FHSSA.



FHSSA

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